



READY FOR THE ROAD AHEAD

★ RIDER'S GUIDE ★



www.hog.com

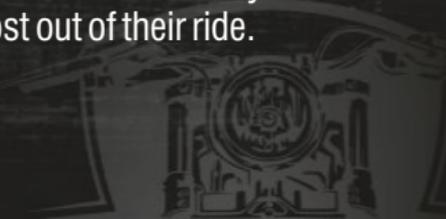
WHAT IS H.O.G.®?

H.O.G.® (Harley Owners Group®) is the largest factory-sponsored motorcycle enthusiast organization in the world! H.O.G.® was founded and is sponsored by Harley-Davidson Motor Company. The Group was established to offer motorcycling benefits and services to Harley-Davidson enthusiasts throughout the world, and to develop a close relationship between the Harley-Davidson rider, the Harley-Davidson® Dealership, and Harley-Davidson Motor Company.



WHY BE IN H.O.G.®?

Do you ride? Do you dream? H.O.G.® is a community of riders dedicated to fulfilling those dreams. Whatever your riding style, in groups or on your own, H.O.G.® is all about enabling you to get the most out of your Harley-Davidson experience! If you want to contribute to this growing community and help realize your motorcycling dreams, and the dreams of others then join us and start today. You can take your membership a step further and join a chapter. Chapters are all about a community effort enabling members to get the most out of their ride.



MEMBERSHIP BENEFITS

MEMBERS PACK - Each year, members receive a member's pack containing your membership card, pin & embroidered collectable patch. Full Members also receive the H.O.G.® touring map.

EVENTS – Each year, H.O.G.® organizes and funds the biggest and best parties in Europe, including the European Bike Week in Faaker See, Austria, the European H.O.G.® Rally, Harley-Davidson Eurofestival in St. Tropez and many more!



H.O.G.® MAGAZINE – Four times a year, Full Members receive a copy of H.O.G.® Magazine featuring event news, member stories and articles from Harley-Davidson on customizing, road trips, riding safety and the latest gear.

H.O.G.® eMagazine – Available online for all members, the eMagazine has everything from the Magazine but with new content published monthly giving you even more of what you love!

MEMBERSHIP BENEFITS

H.O.G.® CHAPTERS – Supported by the local dealer, all member's can join one or more local chapters to help organize and participate in events, ride-outs, charity and lots more activities.

LADIES OF HARLEY – As a L.O.H. member, you'll get a special pin and patch when you sign up and each additional year you'll get a special pin in your member's pack.

MILEAGE PROGRAM – Earn awards as you ride! It starts when you download and fill out the form with your dealer. You'll get award patches and pins based on how far you ride. Don't forget to have your motorcycle checked at the dealer before you sell it and upgrade your ride! The form can be downloaded at hog.com.

ABC'S OF TOURING – A yearly contest to fulfill riding goals for the year like visiting a city that starts with every letter in the alphabet. Photograph your bike, the current H.O.G.® Magazine and an official government sign of the place, then fill out the form and send it to H.O.G.®. The form can be downloaded at hog.com.

HARLEY-DAVIDSON MUSEUM – Members can use their card to get free entrance into the Harley-Davidson Museum. As special members of the museum you'll get additional benefits available only for H.O.G.® members at the museum. h-dmuseum.com.

H-D AUTHORIZED TOURS – Get to see the world with H.O.G.® Tours are handpicked to ensure that you get the best possible experience while riding H-D authorized rentals. h-d.com/authorizedtours.

H-D AUTHORIZED RENTALS – Available all over the world, as H.O.G.® members you'll enjoy exclusive benefits from the dealers providing the rentals. h-d.com/authorizedrentals.



H.O.G.® CHAPTERS

What is a H.O.G.® chapter? Join a chapter as a way to meet new friends with whom to ride, participate in chapter activities and have fun. The purpose of the chapter is to bring a closer relationship between the H.O.G. member, the authorized dealer and Harley-Davidson Motor Company.

Can I start my own H.O.G.® chapter? Authorized chapters must be sponsored by an authorized Harley-Davidson dealer who applies to the regional H.O.G. Manager. Any group identifying itself as a chapter that is not supported by a dealer and isn't certified by the H.O.G. manager is not allowed and is infringing on H.O.G. trademarks.

How do I join a H.O.G. chapter? Identify your local chapter from the Chapter Locator on hog.com or contact your dealer for information how to join.

Can anyone be a member of a chapter? Yes, chapters do not discriminate and must accept members regardless of race, religion or sex. Contact the chapter or dealer you are interested in and ask how to become a member.

What is the chapter charter? The Chapter Charter outlines the principals and guidelines of chapters. You can download it at hog.com.



BENEFIT PARTNERS



HARLEY-DAVIDSON® AUTHORIZED RENTALS

Wherever you go, enjoy it more on an authorized rental from H-D.
h-d.com/authorizedrentals



HARLEY-DAVIDSON® AUTHORIZED TOURS

See the world like never before with specially selected and certified tours.
h-d.com/authorizedtours



HARLEY-DAVIDSON MUSEUM©

Unlimited free entry, VIP access to member's only programs and benefits.
h-dmuseum.com



EUROCAMP

Enjoy up to 45% off your Eurocamp Holiday as a member of H.O.G.
eurocamp.pl/hog-en



BEST WESTERN HOTELS

Get discounts, automatic bonus points and free upgrades all over the world.
bestwestern.com/hog



HARD ROCK CAFÉ EUROPE

Member only specials, free gifts and 15% off at select locations when you spend 50€ or more. hardrock.com

H.O.G.® MERCHANDISE



Show your H.O.G.® pride with both general and chapter specific merchandise. Pins, Flags, Chapter Patches, Gifts and much more. You can find it all online at

MID-HOGEUROPE.COM

H.O.G.[®] ASSISTANCE

**MAKE SURE YOU'RE COVERED
FOR YOUR NEXT ADVENTURE**

WHAT IS H.O.G.[®] ASSISTANCE?

H.O.G.[®] Assistance is a roadside rescue and recovery service for you, your passenger and your Harley-Davidson motorcycle, providing you with 24-hours-a-day, 365-days-a-year backup. H.O.G.[®] Assistance can respond in cases of breakdown, tire puncture, lack of fuel and even loss of keys.

HOW IS IT DIFFERENT FROM OTHER ROADSIDE ASSISTANCE SERVICES?

H.O.G.[®] Assistance covers you throughout Europe and the USA and, if needed, motorcycles will always be taken to the nearest official Harley-Davidson dealer for repairs. When appropriate, we'll also cover accommodation for you and your passenger and if the bike isn't road ready in 48 hours, it will cover the expense of transport to your destination or back home. When the bike is road ready again, it will also cover the travel expense to pick the bike up or arrange to have the bike shipped home.

IS H.O.G.[®] ASSISTANCE INCLUDED IN MY H.O.G.[®] MEMBERSHIP?

No, H.O.G.[®] Assistance is available for an additional fee to all current H.O.G.[®] members. When you purchase a new motorcycle, you get the first year of H.O.G.[®] Assistance for free. After that, you need to sign up for it independently of your H.O.G. membership.

NOTE: PLEASE CONTACT H.O.G.[®] CUSTOMER CARE OR HOG.COM. PLEASE REFER TO CONTRACT WORDING FOR FULL DETAILS, TERMS AND CONDITIONS.

FREQUENTLY ASKED QUESTIONS

Where can I find more information about being a H.O.G.[®] member? Sign up for a membership on hog.com or call our Customer Care Centre (available in English, German, Spanish, French, Italian and Dutch).

My H.O.G.[®] membership has expired, can I renew it via my online profile? You can renew your membership using your online profile and a credit card.

How long should it take for my H.O.G.[®] pack to arrive? It should take 6 – 8 weeks depending on where you live. If you don't get your pack, please e-mail [H.O.G.[®]customerservices@hog-europe.com](mailto:H.O.G.®customerservices@hog-europe.com) (Customer Services)

How do I send photos to H.O.G.[®] magazine? Send photographs and stories or upload pictures using the H.O.G. app (Apple and Android phones) to hogtaleseurope@harley-davidson.com. Send your stories in your native language.



IMPORTANT CONTACTS

H.O.G.[®] CUSTOMER CARE CENTRE

(English, German, Spanish, Italian, French & Dutch)

e: customerservices@hog-europe.com

+44 208 891 9088

H.O.G.[®] WEBSITES

Main H.O.G.[®] Website: hog.com

H.O.G.[®] Europe: hogeuropegallery.com

H.O.G.[®] Merchandise: mid-hogeurope.com